

Adal Vargas, Sr. PHP Developer

Personal information.



Name: Adalberto Vargas Moreno.

Title: Degree in Computer Systems

Age: 27 years old.

Nationality: Mexican.

Marital status: Single.

Place and date of birth: Tulancingo de Bravo, Hidalgo, February 17th 1991.

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Web (Portfolio): <https://developer.adalbertoVargas.com>

LinkedIn: <https://www.linkedin.com/in/adalvargas>

Github: <https://github.com/adalbertovargas>

Btbucket: <https://bitbucket.org/adalbertovargas> (Private repositories, request access).

Education.

1. System Development Technician. (CETEC Co, 2005).
2. Bachelors degree in *Sistemas computacionales* at Universidad Autónoma del Estado de Hidalgo (2009-2014).
3. Marketing Trends (ITESM, Tecnológico de Monterrey Campus Mexico City, 2016).
4. Inbound Marketing (Hubspot, 2016).
5. Several courses about marketing and leadership (Udemy, 2017 – To present).

Languages.

- English: Reading 90%, writing 80%, conversation 70%.
- Spanish: Native speaker.

Computing.

- **Technical support:**
Maintenance for Windows PC's
- **Digital Photo Edition:**
Photoshop, Fireworks.
- **Vector Graphics:**
Illustrator, Corel Draw, Inkscape.
- **Digital Audio Producción, Edición and Mix :**
Native Instruments Massive, Traktor, Adobe Audition.
- **Video Edition (Basic):**
Camtasia.

Profesional Skills.

- **Soft skills**
 1. Proactive ★
 2. Teamwork ★
 3. Solidarity ★
 4. Communication ★
 5. Leadership
 6. Compromise
- **Architecture & Methodology**
 1. REST API ★
 2. CRUD ★
 3. GIT★
 4. OOP, MVC, ORM, JWT, XSS ★
 5. SOAP (Consumption)
 6. Agile: Scrum & Kanban
- **Plataforms**
 1. Digital Ocean ★
 2. cPanel ★
 3. WHM
 4. Amazon S3, SES, SNS
 5. Mandrill, SparkPost
 6. Slack, Trello, Google Analytics, Google Tag Manager
- **Frameworks, Scripts**
 1. Laravel (v3 – v5.5) 4 Years ★
 2. Lumen ★
 3. CodeIgniter ★
 4. Zend Framework 3
 5. Cake PHP
 6. WordPress
- **Software**
 1. PHP (v4 – v7) 5 Years ★
 2. Ubuntu Server (Shell) v14.04 – v18.04 ★
 3. Apache v2 ★
 4. MySQL ★
 5. SSH & FTP ★
 6. Composer & Postman
- **Front-End**
 1. Bootstrap v3 – v4 ★
 2. JS, JSON, jQuery, Ajax ★
 3. Cookies, LocalStorage
 4. CSS
 5. HTML (DOM)
- **Integración social & API's**
 1. Paypal, MercadoPago, ComproPago
 4. Twilio, What Converts
 6. Mandrill
 7. Zapier, Facebook Leads Ads
 8. Google Analytics, Charts & Maps
 9. Gráficos C3 & D3
 10. Datatables & TNT Search

Work experience.

1. As a technician repairing computer equipment and web page design, independent, 2009 - 2014.

Self- employee (2009 - 2014).

Activities:

- 1) Repair computers.
- 2) Design web pages.

Achievements:

- 1) Gain small businesses customer.

2. IT Support and Customer Service Technician at a computer rental site.

Cibercafé Ciber Xtreme. Tulancingo, Hgo. (2010 - 2014).

Activities:

- 1) Repair and take care of computers in site.
- 2) Customer service.

Achievements:

- 1) Increase income up to 10% giving new services that satisfied customer's demands.
- 2) Save time up to 20% implementing new software for equipment rentals.

3. Webmaster / Instructor (Volunteering)

Universidad Autónoma del Estado de Hidalgo. (Project in april 2012).

Activities:

- 1) Requirements analysis, FLISOL's website design and development.
- 2) Teaching course "Inkscape". (FLISOL 2012, UAEH, Hidalgo, Mexico).

Achievements:

- 1) Website development and design from web components.

4. Webmaster (Volunteering)

Universidad Autónoma del Estado de Hidalgo. (Project in september 2013).

Activities:

- 1) Analysis of requirements, design, development, start-up and maintenance of website for raffle (UAEH, Hidalgo, Mexico).

Achievements:

- 1) Project delivery within 1 day of the 7 days available.

5. Webmaster (Volunteering)

Instituto Tecnológico de Tláhuac. (Project in october 2013).

Activities:

- 1) Analysis of requirements, design, development, start-up and maintenance of the website for the Open Source Land event (2013, awarded by the Instituto Tecnológico de Tláhuac, Tláhuac, D.F.).

Achievements:

- 1) Project delivery in 3 of the 7 available days.

6. Android and Web Developer (Volunteering)

El Independiente de Hidalgo. (Social Service 2013).

Activities:

- 1) Analysis of requirements, design, development of Landing Page and App for Android.

Achievements:

- 1) Resolution of complex problems in a short time. Proactively I proposed projects and worked on them.

7. Web developer trainee

Enti-CH, S.A. de C.V. Consulting (January – April 2014).

Activities:

- 1) Plugins integration.
- 2) Front end implementation.
- 3) Coding of dynamic components.

Achievements:

- 1) Development of www.enti-ch-com, that's the company web site that includes a job exchange and news.
- 2) Save time up to 80% during front end implementation for a condo management system. A bootstrap template was used.

8. Web Developer, Digital Project Leader

Adpunto.mx Inbound Marketing Agency (August 2014 – April 2017).

Activities:

- 1) Definition, implementation and documentation about new operational processes
- 2) Give Project status to corporative clients.
- 3) Tasks about technical design and software development.
- 4) Architecture and Development environment administration.
- 5) API's Development and Consumption (microservices). System integration.
- 6) Key operatios optimization.
- 7) Platforms Maintenance and support.
- 8) Get Project requirements.
- 9) Projects status and follow up.
- 10) Small projects management.
- 11) Create and update systems documents.
- 12) Databases processing.
- 13) Data collection, transformation, cleaning and validation.
- 14) Interactive dashboards creaction and maintenance for decision takers in automotive market field and KPI's follow up.
- 15) Information presentation and UX improvement.
- 16) Web Analytics traffic, campaigns, sales and conversion from various sources.
- 17) Informs and statistics from various tools.

Achievements:

- 1) In July 2016, promotion recognition becoming digital projects leader, from Web Developer.
- 2) 50% time saving in E-mail Blast process by reengineering a module.
- 3) Error minimization of processes by new design and implementation of controls and guides for multiple operational processes, which helped quality assurance.
- 4) Databases optimization assistance and hosting migration, which helped speed up response times and customers satisfaction.

Featured Projects:

1) Volvo Cars Dealers Websites for Mexico

I was part of the project development team, which allows making changes in a simple way according to the brand's offer, through the Web pages of Volvo dealers in Mexico.

<http://sueciacar.com>

2) Credenz website

I participated as Project Manager of the website renovation project for the Credenz brand.

<http://www.credenz.com.mx>

3) Porsche San Angel, BMW Imagen, Audi Masaryk Landing Pages

I was part of the landing pages technical programming team:

<http://porsche-sanangel.crmautomotriz.com>

<http://bmwimagen.crmautomotriz.com>

<http://adpdev.com/landing/audicenterinterlomas/index.php>

4) Leads Inbox Adpunto.mx

I was part of the project development team. The project is used to manage leads specialized in the automotive industry in Mexico.

5) Tareas Adpunto.mx (Micro CRM)

I was part of the project maintenance team. The platform is used to manage tasks, based on the Scrum methodology. Allows monitoring of client projects.

6) Cartas Adpunto.mx

I was part of the project maintenance team. The platform is used to send Follow-up Letters to Customers of several Premium automotive dealers in Mexico.

7) Metrics Adpunto.mx

I was part of the project maintenance team. The platform is used to send Blast e-mail campaigns.

8) Seminuevos Adpunto.mx

I was part of the project implementation and maintenance team. The platform is used to manage vehicle inventory of Premium automotive dealers.

9. Founder, Digital Marketing Consultor and Backend Developer.

Startup tentupagina.com (April 2017 - Present).

Activities:

- 1) Technology strategy decision, implementation and development.
- 2) Continuous revision and implementation of new technologies that brings a competitive benefit.
- 3) Quality software source code.
- 4) Projects goals definition.
- 5) Tasks definition.
- 6) Troubles resolution in a functional and practical way.
- 7) Efficient source code implementation, highly documented and easy to understand and maintain.
- 8) Cloud Systems maintenance and administration.
- 9) Administrate and agilize applications deployment.
- 10) Configuration standard definition, execution and monitoring.
- 11) Disponibility assurance, performance optimization and applications security.
- 12) Web traffic Analytics, campaigns, sales and conversion from several sources.
- 13) Customers support, prospection, negotiation and sales.

Achievements:

- 1) 23% consolidated saving in hosting spending on switching from VPS cPanel to KVM (VPS) Linux.
- 2) 60% operations automation, which led to optimize response speed with costumers.

Featured Projects:

1) Tentupagina Platform

I am developing new features of the brand's Web Platform, it is for the creation of Websites for small businesses.

<https://tentupagina.com>

2) ADL Personas, Cuentas, Seguimiento a Clientes

I developed an ecosystem based on micro-services that makes it possible to track users; to facilitate form autocompletion, customize screens, get the conversion page, part of the browsing history and other related details.

<https://personas.adlnetworks.com>

<https://cuenta.adlnetworks.com>

<https://app.seguimientoclientes.com>

10. Sr. PHP Developer

Desarrollos Soft2Be S.A. de C.V. (February - April 2019).

Activities:

- 1) Maintenance of existing systems through support tickets attendance.
- 2) New functionalities development of existing systems.

Achievements:

- 1) Proposal for the implementation of the GitFlow Methodology to adopt the best development practices to save time and ensure product quality.

Featured Projects:

- 1) Support for Clients Portfolio Management Software made for Financial institutions.

11. Sr. PHP Developer.

CODES S.A. de C.V. (April - April 2019).

Activities:

- 1) Research, implementation and modification of Sugar CRM Script.